

# MINUTES

**Meeting: GLA Oversight Committee**  
**Date: Tuesday 4 September 2018**  
**Time: 3.30 pm**  
**Place: Chamber, City Hall, The Queen's Walk, London, SE1 2AA**

Copies of the minutes may be found at <http://www.london.gov.uk/mayor-assembly/london-assembly/oversight>

**Present:**

Gareth Bacon AM (Chairman)  
Len Duvall AM (Deputy Chair)  
Jennette Arnold OBE AM  
Tom Copley AM  
Steve O'Connell AM  
Caroline Russell AM  
Keith Prince AM  
Peter Whittle AM

**1 Apologies for Absence and Chairman's Announcements (Item 1)**

- 1.1 Apologies for absence were received from Sian Berry AM for whom Caroline Russell AM attended as a substitute and from Navin Shah AM.

**2 Declarations of Interests (Item 2)**

- 2.1 **Resolved:**

**That the list of offices held by Assembly Members, as set out in the table at Agenda Item 2, be noted as disclosable pecuniary interests.**

### **3 Minutes (Item 3)**

#### **3.1 Resolved:**

**That the minutes of the meeting of the GLA Oversight Committee held on 17 July 2018 be signed by the Chairman as a correct record.**

### **4 Summary List of Actions (Item 4)**

4.1 The Committee received the report of the Executive Director of Secretariat.

#### **4.2 Resolved:**

**That the completed and outstanding actions arising from previous meetings of the GLA Oversight Committee be noted.**

### **5 Proposed Changes to the GLA Establishment - Culture and Creative Industries (Item 5)**

5.1 The Committee received the report of the interim Head of Paid Service.

5.2 The Deputy Mayor for Culture and the Creative Industries made opening remarks during which she set out the rationale for the restructure of the Culture Team and stated that the comments from the last GLA Oversight Committee meeting regarding the restructure had been considered.

5.3 As a consequence, the paper before the Committee at the meeting was a stabilisation proposal. The previously proposed increase in establishment would be pursued as a growth bid through the budget process.

5.4 A transcript of the discussion is attached at **Appendix 1**.

#### **5.5 Resolved:**

**That the report and discussion be noted.**

## **6 The Mayor's Marketing Expenditure (Item 6)**

- 6.1 The Committee received the report of the Executive Director of Secretariat as background to putting questions to Leah Kreitzman, Mayoral Director, External and International Affairs and Emma Strain, Assistant Director, External Affairs on the Mayor's marketing expenditure.
- 6.2 A transcript of the discussion is attached at **Appendix 2**.
- 6.3 During the course of the discussion the Mayoral Director for External and International Affairs undertook to provide:
- The metrics used to measure the effectiveness of each campaign;
  - Information comparing the Greater London Authority's (GLA) advertising spend with that of regional assemblies, such as the Welsh Assembly;
  - A breakdown of the number of views of the London is Open videos into those that were promoted and those that were as a result of shared views; and
  - A breakdown of the budget for the London is Open campaign.
- 6.4 **Resolved:**  
**That the report and the subsequent discussion be noted.**

## **7 People's Question Time - October 2018 (Item 7)**

- 7.1 The Committee received the report of the Assistant Director, External Relations.
- 7.2 **Resolved:**
- (a) That the proposals for the next People's Question Time event to be held in the London Borough of Islington on Tuesday 23 October 2018 be noted; and**
- (b) That the Chair of the meeting be Jennette Arnold OBE AM.**

## **8 Action Taken Under Delegated Authority (Item 8)**

8.1 The Committee received the report of the Executive Director of Secretariat.

8.2 **Resolved:**

**That the following action taken by the Chairman under delegated authority be noted, following consultation with the Deputy Chair and/or Party Group Leads, namely to:**

- (a) Write to the Mayor of London, Sadiq Khan, regarding risk mitigation around air quality;**
- (b) Approve non-routine Secretariat expenditure associated with management development;**
- (c) Approve non-routine Secretariat expenditure associated with upgrading the Mayor's Question Time database; and**
- (d) Approve non-routine Secretariat expenditure for a part-time resource to act as Secretariat and Web Resource Manager to the Committee Secretariat Network.**

## **9 Work Programme for the GLA Oversight Committee (Item 9)**

9.1 The Committee received the report of the Executive Director of Secretariat.

9.2 **Resolved:**

**That the work programme for the remainder of 2018-19 be noted.**

## **10 Date of Next Meeting (Item 10)**

10.1 The next meeting of the Committee was scheduled to be held on 17 October 2018 at 10.00am in the Chamber.

## **11 Any Other Business the Chairman Considers Urgent (Item 11)**

11.1 There were no items of urgent business.

## 12 Close of Meeting

12.1 The meeting closed at 4.47pm.

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Chairman

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Date

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